

### **OUR TEAM**



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#### OUR FIRM

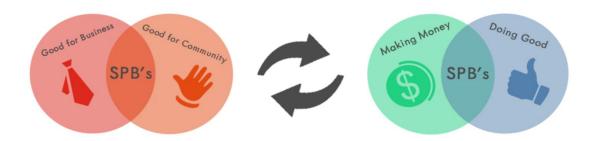
A Social Purpose
Consulting Firm,
focused on
Government
Relations and
Public Affairs.

- Founded in 2009 (Celebrated 12 Years of Operation in October 2021)
- 100% Latino/a Owned
- Majority Women Owned
- Certified Texas Historically Underutilized Business (HUB)
- Certified Emerging Small Business Enterprise (ESBE), Hispanic American Business Enterprise (HABE), Minority Business Enterprise (MBE), Small Business Enterprise (SBE)
- Certified Action Learning Trainers through the World Institute for Action Learning
- All Alumni of the National Hispanic Institute
- Based in San Antonio, TX
  - 5 Partners are born and raised in San Antonio, TX, and 1 Partner is from Cuidad Juarez/El Paso

### OUR FIRM

#### What is Social Purpose Consulting?

- Asset-driven approach to community development
- Demonstrating that a positive social impact is good for business and good for communities
- Working with companies, organizations, educational institutions, and individuals to support building genuine "social purpose businesses (SPBs)"
- A paradigm shift in the way business is done and initiatives/projects are approached



"OCI Group is an awardwinning consulting firm whose business mentality equates economic and leadership development with social responsibility...

They act as a capacity and bridge builder between education, nonprofits, startups, technology, government and other channels that contribute to the growth and welfare of the community."

**-UTSA** Institute of Texan Cultures

## OUR SERVICES

#### **GOVERNMENT RELATIONS + PUBLIC AFFAIRS**



- Lobbying
- Advocacy
- Community Outreach + Engagement
- Strategic Planning
- Business + Economic Development
- Executive Coaching + Leadership Development
- Educational Consulting + Curriculum Development
- Workshops + Meeting Facilitation

#### **OUR CLIENTS**

"We are very pleased with the work OCI Group has done. We work with consulting companies all over the world and OCI Group has stood out as one of the best.

It was a challenging journey to keep Lyft in San Antonio, and this would not have been possible without the collaboration, innovation, and sincere passion of OCI Group."

-VP of Government Relations, Lyft

































































































### OUR AFFILIATE

# **©CIDEVELOPMENT**

- Founded in 2020 as a Latina/o owned real estate company based in our hometown of San Antonio, TX
- We took the same commitment to social purpose business that positively impacts communities, and focused it on providing high quality housing in San Antonio, Houston, and South Texas
- We work with like-minded, community-driven partners who have led the way in this industry for generations, like Atlantic Pacific Communities, to provide high quality affordable housing
- 4 tax credit developments were successfully awarded in 2020 in San Antonio and Houston

